



April 2010

Dear Sir/Madam:

It is my pleasure to share with you a unique opportunity for you and your company to partner with Chab Dai USA and other local non-profit organizations in Sacramento to raise awareness of human trafficking and modern day slavery in the United States and across the globe at the Sacramento March Against Slavery this August.

Contrary to popular belief, human trafficking and modern day slavery are very real issues plaguing a significant number of people around the world today, including right here in the Sacramento region. Examples of modern day slavery include situations of forced labor and sex trafficking of men, women and children.

Chab Dai USA, located in Sacramento, is a public benefit 501c3 organization devoted to seeing an end to human trafficking and modern day slavery in the United States and across the globe. Chab Dai's primary objectives are to build collaboration amongst those involved in the anti-trafficking movement, to train and enable social service agencies working in this arena according to international best practice, to advocate on behalf of victims and survivors, and to fundraise on behalf of global projects against trafficking. For more information on our work, feel free to visit our website.

On **Saturday, August 28, 2010**, Chab Dai USA will host the Sacramento March Against Slavery on the streets of downtown Sacramento to bring awareness and raise funds towards the fight against modern day slavery. Proceeds from this event will be distributed to local organizations working against this issue in Sacramento and across the nation. Final recipients will be chosen by committee, and announced on May 1.

It would be our privilege to have you and your company partner with us in bringing awareness to human trafficking and modern day slavery through this historical event in Sacramento. As a partner in this campaign your organization will receive significant recognition: both at the event and through our citywide pre-event media campaign. We offer sponsorship opportunities at multiple levels to meet your needs.

If you have any questions, please contact our event coordinator, Jeremy Maz, at **916-521-5628** or jeremy.maz@chabdai.org. We would be delighted to discuss these opportunities with you further at your earliest convenience.

Sincerely,

Tania DoCarmo
Director & Vice President
Chab Dai USA

Christians Working Together to End Sexual Abuse and Trafficking.

Chab Dai USA
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Sacramento, Ca 95817
T/F 866.305.9800
usa@chabdai.org
www.chabdai.org



Chab Dai USA

Christians Working Together to End Sexual Abuse and Trafficking

**SACRAMENTO MARCH AGAINST SLAVERY
AUGUST 28, 2010**

SPONSORSHIP PACKAGES*

Corporate Sponsorship:

- **FRIENDS:** Gift/Donation: \$200 and up (or equivalent gifts in kind)
 - Company name will appear on printed materials associated with the event
- **BRONZE:** Gift/Donation: \$500 and up (or equivalent gifts in kind)
 - Company logo will appear on printed materials associated with the event
 - Company name will appear on the official event T-shirt
 - Receive 2 complimentary event entries & 2 official event t-shirts
- **SILVER:** Gift/Donation: \$750 and up (or equivalent gifts in kind)
 - Benefits of Bronze level sponsorship
 - Company name will appear on the official event website with link to company website
 - Receive 4 complimentary event entries & 4 official event t-shirts
- **GOLD:** Gift/Donation: \$1,000 and up (or equivalent gifts in kind)
 - Benefits of Silver level sponsorship
 - Company logo will appear on the start line banner
 - Company logo will appear on the official event T-shirt
 - Opportunity to distribute product samples in post-event area
 - Receive 6 complimentary event entries & 6 official event t-shirts
- **PLATINUM:** Gift/Donation: \$2,000 and up (or equivalent gifts in kind)
 - Benefits of Gold level sponsorship
 - Company logo will appear on the official event website with link to company website
 - Special mention during event opening ceremony
 - Special mention in event press release (deadline: June 1)
 - Opportunity to place signage at finish line
 - Receive 10 complimentary event entries & 10 official event t-shirts

Non-Profit Sponsorship:

- **LEVEL III:** Gift/Donation: \$50
 - Organization booth at start line area
- **LEVEL II:** Gift/Donation: \$100
 - Benefits of Level III sponsorship
 - Organization name on printed materials associated with the event
- **LEVEL I:** Gift/Donation \$150
 - Benefits of Level II sponsorship
 - Organization logo on printed materials associated with event
 - Organization name on event website with link

**DOWNLOAD A CORPORATE SPONSORSHIP FORM from www.sacmarchagainstslavery.com
FOR MORE INFORMATION CONTACT JEREMY at jeremy.maz@chabdai.org or ext. 703**

**Chab Dai USA is a 501c3 not for profit charitable corporation incorporated in the State of California. Chab Dai USA's Federal Tax ID # is 26-4646578. Donations are tax-deductible. Proceeds from event will go toward local organizations working against human trafficking & exploitation, with final determination made by Chab Dai USA.*

FILLABLE FORM AVAILABLE:
www.sacmarchagainstslavery.com



Sacramento March Against Slavery
August 28, 2010 in Downtown Sacramento
Start/Finish located at Cesar Chavez Park at J & 10th Streets

Corporate Sponsorship Form*

Please fill out the following information and return to Chab Dai USA with payment & logo if applicable by **August 1**. Inclusion in press release requires an earlier submission.

*Make tax-deductible payment payable to Chab Dai USA. EIN: 26-4646578.

SEND TO:

Email: usa@chabdai.org OR sponsorship@sacmarchagainstslavery.com
Fax: (866) 305-9800
Post: Chab Dai USA, PO Box 6116, Folsom, Ca 95763
Pay Online: Pay online. Go to <http://chabdai.org/sponsor.html>

WALK INFORMATION: www.sacmarchagainstslavery.com

CONTACT DETAILS:

Company Name:
Contact Person:
Position:
Email:
Phone:
Website:

SPONSORSHIP LEVEL (See Descriptions on Sponsorship Info Sheet):

- | | |
|--|---|
| <input type="checkbox"/> Friend (\$200 Donation/Gifts in Kind) | <input type="checkbox"/> Gold (\$1000 Donation/Gifts in Kind). |
| <input type="checkbox"/> Bronze (\$500 Donation/Gifts in Kind) | <input type="checkbox"/> Platinum (\$2000 Donation/Gifts in Kind) |
| <input type="checkbox"/> Silver (\$750 Donation/Gifts in Kind) | |

EVENT DAY INFORMATION:

Do you plan on attending the event? N Y *Event Day Contact:*
Do you plan on distributing product samples (Gold/Plat Only)? N Y
Product Info:
Will you provide & set-up signage at the finish line (Platinum Only)? N Y

PAYMENT INFORMATION:

Form of Payment: CASH CHECK # _____ [ONLINE](#)
Amount Sent/Enclosed: \$ _____

CONFIRM: Signature: _____ Date: _____

*This sponsor form is for corporate sponsors. Organization/Non-Profit sponsors are required to use a different form, available at www.sacmarchagainstslavery.com